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MEDIA ADVISORY
GIVING USA FOUNDATION CHAIR, MANAGING EDITOR TO HOST Q&A
SESSION IN CONJUNCTION WITH CHRONICLE OF PHILANTHROPY

WHAT: Giving USA annually publishes the yearbook on philanthropic giving in America. This year, in conjunction with its release, we will be taking part in a free, on-line Q&A panel hosted by the Chronicle of Philanthropy

WHO: Giving USA Foundation Chair Del Martin, CFRE, Giving USA Managing Editor Melissa Brown, and a panelist from a major non-profit organization

WHEN: From Noon – 1 p.m. Eastern, Wednesday, June 10, 2009

WHERE: At the Web site of the Chronicle of Philanthropy,
<http://philanthropy.com/free/articles/v21/i16/recession.htm>

WHY: This Q&A panel provides those working in the not-for-profit sector an opportunity to quiz experts in the field on what the giving numbers mean. Questions for the panel may be submitted in advance, or live during the session. A transcript of the session will be available at the Chronicle Web site for approximately six months after the discussion ends.

About Giving USA Foundation:

Headquartered in Glenview, Ill., the Foundation was formed by Giving Institute: Leading Consultants to Non-Profits. Its mission is to provide education on topics related to charitable giving through research. It publishes the seminal report on who gives what to whom in America, *Giving USA*, every June. Statistics from the 2009 report will be released to the public on June 10.